

# राष्ट्रीय राजमार्ग एवं अवसंरचना विकास निगम लिमिटेड

सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार  
तीसरी मंजिल, पीटीआई बिल्डिंग, 4-संसद मार्ग, नई दिल्ली-110001



## National Highways & Infrastructure Development Corporation Limited

Ministry of Road Transport & Highways, Govt. of India  
3rd Floor, PTI Building, 4-Parliament Street, New Delhi-110001, +91 11 23461600, www.nhidcl.com

(भारत सरकार का उद्यम)

(A Government of India Enterprise)

NHIDCL/IT/Social Media Team/2022

Date: 22.01.2024

### Corrigendum-I

Sub: Engagement of Agency of Social Media Management for NHIDCL  
Ref. GEM Bid No. GEM/2024/B/4420546

Sir,

It is informed to all the prospective Bidders that following amendments are carried out:-

S. No.	Ref.	Existing Provision	Modified Provision																																		
1	Section II - Detailed Evaluation Criteria, (b) Media Experience	3) Experience of working on relevant work – PR and content development with at least one client in Private sector (Only ongoing contracts as on last date of submission of the bid)  4) Experience of working on relevant work – social media with at least one client in pvt. sector (Only ongoing contracts as on last date of submission of the bid)	3) Experience of working on relevant work – PR and content development with at least one client in Private sector (Ongoing/Completed Contracts in the last 3 Years as on last date of submission of the bid)  4) Experience of working on relevant work – social media with at least one client in pvt. sector (Ongoing/Completed Contracts in the last 3 Years as on last date of submission of the bid)																																		
2	Section II - Detailed Evaluation Criteria	<p>(a) Corporate Strength: Max 25 marks</p> <table><tr><td rowspan="3">1.</td><td>Average Annual Turnover</td><td>Max. Marks – 10</td></tr><tr><td>5 Cr. Up to 10 Cr. (Minimum required)</td><td>5 marks</td></tr><tr><td>Above 10 Cr.</td><td>0.5 marks for each additional 50 lakh beyond 5 Cr.</td></tr><tr><td rowspan="3">2.</td><td>Employees Strength in India</td><td>Max. Marks – 10</td></tr><tr><td>100 Nos. (Minimum required)</td><td>05 Marks</td></tr><tr><td>Every additional 10 employees</td><td>01 mark</td></tr><tr><td>3.</td><td>Site Office in North East of India</td><td>05 Marks</td></tr></table>	1.	Average Annual Turnover	Max. Marks – 10	5 Cr. Up to 10 Cr. (Minimum required)	5 marks	Above 10 Cr.	0.5 marks for each additional 50 lakh beyond 5 Cr.	2.	Employees Strength in India	Max. Marks – 10	100 Nos. (Minimum required)	05 Marks	Every additional 10 employees	01 mark	3.	Site Office in North East of India	05 Marks	<p>(a) Corporate Strength: Max 25 marks</p> <table><tr><td rowspan="3">1.</td><td>Average Annual Turnover</td><td>Max. Marks – 10</td></tr><tr><td>5 Cr. Up to 10 Cr. (Minimum required)</td><td>5 marks</td></tr><tr><td>Above 10 Cr.</td><td>0.5 marks for each additional 50 lakh beyond 10 Cr.</td></tr><tr><td rowspan="3">2.</td><td>Employees Strength in India</td><td>Max. Marks – 10</td></tr><tr><td>80 Nos. (Minimum required)</td><td>05 Marks</td></tr><tr><td>Every additional 10 employees</td><td>01 mark</td></tr><tr><td>3.</td><td>Site Office in North East of India</td><td>05 Marks</td></tr></table>	1.	Average Annual Turnover	Max. Marks – 10	5 Cr. Up to 10 Cr. (Minimum required)	5 marks	Above 10 Cr.	0.5 marks for each additional 50 lakh beyond 10 Cr.	2.	Employees Strength in India	Max. Marks – 10	80 Nos. (Minimum required)	05 Marks	Every additional 10 employees	01 mark	3.	Site Office in North East of India	05 Marks
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Regards,

Lt. Col. Abhijit Kulkarni  
GM (IT)

22.01.24